



TOUCH A TRUCK

APRIL 8, 2017 10AM-2PM

GEORGE H. HENDERSON EXPOSITION CENTER



SPONSORSHIP AND VENDOR PACKAGES

Touch-a-Truck provides an opportunity for businesses and organizations to interact with event attendees from all over Angelina County. Below are the ways you can participate while helping to make a difference in the community. Please complete the enclosed commitment form and return by **February 15, 2017** to register for this year's event, or contact us to discuss your interest in joining this year's event. Thank you!

Sponsorship Benefit	Corporate Event Sponsors & Truck Participants					Individual Sponsors & Truck Participants	*Non-Vehicle Sponsors & Participants	Food Vendor	**Non-Participating Sponsors		
	\$2500 <i>one available</i>	\$1,000	\$500	\$250	Non-Profit Service Vehicles \$0	\$100	\$50	\$50	Non-Profit Vehicle Sponsor \$250	Entertainment Sponsor \$150	Family Ticket Sponsorship \$20
Presenting Sponsor Designation	✓										
Logo on Billboards & 5,000 Postcards	✓	✓									
Social Media Feature on all JLL Social Media Accounts	✓	✓	✓						✓		
Recognition on JLL Website	Logo	Logo	Listed	Listed	Listed	Listed	Listed	Listed	Listed	Listed	Listed
Recognition on Touch-a-Truck Posters	Logo	Logo	Listed	Listed	Listed	Listed	Listed	Listed	Listed	Listed	
***Complimentary Tickets	20	15	10	5					5		
Touch-a-Truck Tshirts	5	4	3	2					2		
Vehicle Participant	✓	✓	✓	✓	✓	✓					
Signage with Business Name for Sponsored Item									✓	✓	

You will also receive additional benefits from The Junior League of Lufkin at large based on your sponsorship level.

- Truck Participation Requirements**
 -Proof of insurance
 -Vehicle Attendant Must be Present

Event Contact: Sarah Levine (254) 722-5694, touchatrucklufkin@gmail.com

The \$2500 Presenting Sponsor designation is first come, first served and only one is available.

*Non-Vehicle Sponsors & Participants: Businesses or individuals who are interested in promoting their business at the event but will not be bringing a vehicle. Please plan to bring a game or some sort of entertainment to entice children to your table.

**Non-Participating Sponsors: Businesses or individuals who do not wish to attend the event but would like the visibility of their business name within the community. A sign would be provided naming your business as the sponsor of the designated item.

***All participants will have the option to donate their complimentary tickets back to be given as family sponsorships.



TOUCH-A-TRUCK COMMITMENT FORM
SATURDAY, APRIL 8, 2017 10AM-2PM
GEORGE H. HENDERSON EXPOSITION CENTER
Rain or Shine

**Corporate Sponsorship Level**

- \$2500
- \$1000
- \$500
- \$250
- Non-Profit: \$0

Individual Sponsorship

- \$100
- Non-Vehicle Participant**
- \$50
- Food Vendor**
- \$50

Non-Participant Sponsorship

- Non-Profit Vehicle Sponsor: \$250
- Entertainment Sponsor: \$150
- Family Ticket Sponsorship: \$30

Total Contribution: \$ _____
--

The Junior League of Lufkin thanks you for your participation in the annual Touch-a-Truck event and for your support of our volunteers who provide quality programs and hands-on service projects in our community.

Sponsor Name: _____

Address: _____

Contact Person: _____

Phone: _____ **Email:** _____

Website: _____

Facebook Page: _____

Description of Offering (vehicle, menu, hands-on activity, performance, etc)

Method of Payment: Check Credit Card *Checks should be made payable to Junior League of Lufkin*

Card #: _____ Expiration: _____ CVC Code: _____

Name on Card: _____

The Junior League of Lufkin looks forward to your participation in the Touch a Truck event on April 8, 2017. A Letter of Agreement will be issued upon receipt of the Touch a Truck Commitment form outlining the guidelines referenced herein for delivery, use and supervision of a sponsor's vehicle. Additionally, the Letter of Agreement will include a commitment by the Junior League of Lufkin to fulfill the benefits aligned to the selected tier of participation as outlined in the Sponsorship Levels and Helping Hands documents.

Please return form with payment to:

Junior League of Lufkin
 Attn: Touch-a-Truck
 PO Box 151812
 Lufkin, Texas 75915-1812

For more information, contact:

Sarah Levine, Event Sponsorship Chair, (254)722-5694
 Katie Stewart, Event Chair, (713)263-4524
 or touchatrucklufkin@gmail.com

COMMITMENT FORMS MUST BE POSTMARKED BY FEBRUARY 15, 2017 TO RECEIVE FULL SPONSORSHIP BENEFITS.